



IAMREC'S CORPORATE POWER SEMINAR

Panama City, August 1st – 2nd 2018
Hotel Sercotel Princess – Los Andes room

The principal objective of this activity is to cultivate a broad discussion of the mechanisms that strengthen corporate power while connecting directly to PSI's global priorities including tax justice, the fight against privatization and free trade agreements. We want to understand the issue of corporate power in a comprehensive manner, analyzing how corporations capture democracy and control public opinion. We will develop this understanding with a view to building coordinated actions that confront corporate power in accordance with the guidelines contained in the PSI Global Action Plan.

IAMREC Day 1: Wednesday, August 1

18:00 Opening remarks

- *PSI Representative*
- *FES Representative*

18:30 Concentration of corporate power as the common enemy of workers

- **Saskia Sassen**, *Professor of Sociology at Columbia University*
- **Rosa Pavanelli**, *General Secretary PSI*

20:00 Welcome dinner at "Las Tinajas" restaurant

IAMREC Day 2: Thursday, August 2

9:00 How globalization has amplified corporate power: mechanisms and consequences for workers

- Tax Justice and Debt. Panelist: **Leónce Nidkumana**, *ICRICT and professor, University of Massachusetts*
- Multilateralism failure, new trade agreements and corporations creating their own trade governance. Panelist: **Melinda St Louis**, *Director of International Campaigns, Public Citizen US*
- Multinational corporations and human rights violations. Panelist: **Berta Zuñiga Cáceres**, *coordinator with the Consejo Cívico de Organizaciones Populares e Indígenas de Honduras (COPINH)*

- 11:00** Break
- 11:15** Successful campaigns against increased corporate power
- “Stand Up, Fight Back!”, campaign against Chevron tax avoidance in Australia. Panelist: **Jason Ward**, *global strategist CICTAR (via video)*
 - Campaign against investment court system (ICS) in Europe. Panelist: **Lucile Falgueyrac**, *coordinator in Seattle to Brussels Network (S2B)*
- 12:30** Lunch
- 14:00** Information as power: how data and media concentration act to legitimize corporate supremacy
- Media oligopolies and the role of alternative press. Panelist: **Olivia Bandeira**, *board of directors, Intervezes Brasil*
 - Control of data, social media and the e-commerce giants. Panelist: **Burcu Kilic**, *Legal Counsel in Public Citizen US*
 - Electoral campaign and ultraconservative groups founded by multinational corporations. Panelist: **Lee Fang**, *The Intercept US*
- 15:45** Break
- 16:00** Trade unions policy priorities confronting corporate power
- **Daniel Bertossa**, *PSI Policy & Governance Director*
 - **Gabriel Casnati**, *PSI Trade/Tax Justice organizer, Latin America*
- 17:00** Conclusions and next steps
- **Omar Autón**, *UPCN Argentina / PSI Interamérica co-chair*
 - **Candice Owley**, *AFT US / PSI Interamérica co-chair*
 - **Jocelio Drummond**, *PSI Interamérica Regional Secretary*