



Global Union Corporate Tax Campaigning Seminar

Building Union Capacity to Challenge Corporate Power

8 – 10 October 2018 – CICG, Geneva

Draft Agenda

| 8 Oct 2018: Understanding the opportunities for unions

(This day is designed for participants to attend as a stand-alone day, if they are not able to attend all three)

09:30 **Arrival and coffee**

09:45 **Opening and welcome from FES**

10:00 - 11:00 **Why corporate tax matters to workers – Panel and discussion**

- Rosa Pavanelli | PSI General Secretary
- Troy Carter | Australian Manufacturing Workers' Union delegate and leader in the 'Make Exxon Pay' Campaign
- Dick Forslund | Alternative Information and Development Centre (AIDC), South Africa Economist & associated researcher during the hearings of the Marikana Commission of Inquiry
- Eva Joly | Member of the European Parliament and ICRICT Commissioner

11:00 - 11:30 **Recap on how profit shifting works - Implications for unions**

- Alex Cobham, Chief Executive, Tax Justice Network, UK

11:30 - 12:30 **Building union power with tax | Case Studies**

Chevron and the fight for workers' rights

- Jason Ward | CICTAR (former ITF Senior Global Strategist)

McDonald's and the Fight for 15

- Nadja Salson | European Public Services Union Tax Policy Officer
- Carl Leinonen | SEIU Global Organising Department, Berlin

12:30 – 14:00 Lunch

14:00 - 15:00 **Building union power with tax | Can the model be replicated?**

For-Profit Aged Care

- Rob Bonner | Australian Nursing and Midwifery Federation
Director, Operations & Strategy

Labour Hire

- Adam Lee | IndustriALL Campaigns Director
- Michael Tull, CPSU Australia Assistant National Secretary

15:00 - 15:15	Coffee break
15:15 - 16:15	<p>How unions can change the tax rules</p> <p>Winning on Corporate Tax Reform & Setting Political Agenda in Australia</p> <ul style="list-style-type: none"> ➤ Michael Tull CPSU Australia Assistant National Secretary <p>The Netherlands Experience & Launch of OECD Tax Complaint</p> <ul style="list-style-type: none"> ➤ Klaas Bangma FNV Policy Advisor <p>Global implications for change in Dutch tax rules</p> <ul style="list-style-type: none"> ➤ Henrique Alencar Oxfam Policy Advisor on Fair Taxation
16:30 - 17:30	<p>Can unions build power and win supporters with tax campaigns?</p> <p>Global and Regional perspectives</p> <ul style="list-style-type: none"> ➤ Leandro Ferro Sinafresp, Brazil Director of Communications, and ‘The poor pay more tax’ Campaign ➤ Joel Odigie ITUC Africa ‘Stop the Bleeding’ Campaign and Tax Justice in Africa ➤ Bob Brown AFT West Virginia, USA, Assistant to the President and leader of recent successful state-wide teachers’ strike ➤ Young-Bae Chang PSI-KC (Korean National Coordinating Committee) Executive Director, Corporate power, tax & mobilisation in Korea ➤ Troy Carter Australian Manufacturing Workers’ Union Delegate and leader in the ‘Make Exxon Pay’ Campaign
Evening	Dinner

| 9 Oct 2018 How do you do it?

09:00 - 10:15 **Building power for tax reform and workers – what shifts tax policy and corporate behaviour**

- Anneliese Dodds MP | Shadow Treasury Minister, UK
- Michael Tull | CPSU, Australia Assistant National Secretary,
- Tove Maria Ryding | Eurodad Tax Justice Coordinator, Brussels
- Elena Crasta | Trades Union Congress, UK, European Officer

10:15 - 10:30 Coffee break

Workshop Sessions – Anatomy of a corporate tax campaign

Workshop A: Necessary conditions, planning and risks

- Jason Ward | CICTAR Principal Analyst, Australia
- Dereje Alemayehu | Global Alliance for Tax Justice Executive Director

Workshop B: Research, information and transparency

- Toby Sanger | Canadians for Tax Fairness Executive Director, Canada

Workshop C: How to talk about tax, tax media and how to do it

- Lamia Oualalou | International Tax Journalist, Mexico City
- Michael Tull | CPSU Australia Assistant National Secretary
- Troy Carter | Australian Manufacturing Workers' Union delegate and leader in the 'Make Exxon Pay' Campaign

Workshop D: Building Alliances

- Michael Vaughan | University of Sydney PhD candidate focused on tax justice movements, Australia
- Tove Maria Ryding | Eurodad Tax Justice Coordinator, Brussels
- Daniel Oberko | PSI Africa Tax Justice Organiser

10:30 - 12:15 **Anatomy of Corporate Tax Campaign Session 1**

Participants will attend Workshop A, B or C

12:15 - 13:45 Lunch

13:45 - 15:30 **Anatomy of Corporate Tax Campaign Session 2**

Participants will attend Workshop B, C or D

15:30 - 15:45 Coffee break

15:45 - 17:30 **Anatomy of Corporate Tax Campaign Session 3**

Participants will attend Workshop A, B or D

Evening Dinner

| 10 Oct 2018 What is to be done?

09:00 - 10:00	Anatomy of a corporate tax campaign: Session 4 Bringing it together: Planning and power analysis in tax campaigning Facilitated by Michael Whaites Australian Nurses and Midwifery Federation Lead Organiser and Union Educator
10:00 - 10:15	Coffee break
10:15 - 12:00	Are there global objectives for the union movement? Plenary and group work: Summary of previous two days outcomes and identification of possible labour priorities Facilitated by Daniel Bertossa PSI Director of Policy and Governance <ul style="list-style-type: none">➤ Labour Hire➤ Privatisation➤ New Economy: Uber, Airbnb, Amazon...➤ Aged Care, Health and Social Services➤ Other targets
12:00 - 13:30	Lunch
13:30 - 15:00	Workshopping of best practice tool kit Plenary and group work: What support, information and tools do GUFs and national unions need to help them run a successful union tax campaign? Facilitated by Jason Ward CICTAR Principal Analyst Bron Lee State University of New York PhD Candidate, Former ITF Researcher
15:00 - 15:30	Wrap up and close