SERVICIOS PÚBLICOS DE CALIDAD
¡PASEMOS A LA ACCIÓN!

23 DE JUNIO: DÍA MUNDIAL DE LOS SERVICIOS PÚBLICOS

www.QPSActionNow.org
SERVICES PUBLICS DE QUALITÉ
PASONS À L'ACTION!

23 JUIN : JOURNÉE MONDIALE DES SERVICES PUBLICS
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Shock Doctrine (Naomi Klein)

- Crisis – natural or man-made
- Disruption and distraction of civil society
- Neoliberal agenda – policies and profit
Across Europe
Não à austeridade
COMBATIR LA CRISIS LO PRIMERO, EL EMPLEO
Greece
ECOUTEZ LA COLÈRE DES PEUPLES

BOUCLEUR ISF MERCI SARKO
POUR LES CADEAUX FISCAUX !!
SE VENDE
SANIDAD
EDUCACIÓN
100 JOURS DE GRÈVE,
100 JOURS DE MÉPRIS!

Quebec students
Global forces of neoliberalism that undermine the common good require globalized forms of resistance and alternate solutions.
Financial transactions tax (Robin Hood Tax) and tax justice campaigns are not about endorsing current capitalist system, but are means to curb speculation and redistribute wealth from the 1% to the 99%.
Robin Hood Tax (FTT)

If applied globally, a financial transactions tax at a rate of .01% could raise over USD $1 trillion per year, or 2% of global GDP.
There’s class warfare, all right, but it’s my class, the rich class, that’s making war, and we’re winning.

-Warren Buffet (world’s third wealthiest person in 2011)
The great tax robbery

Many companies paying less than half the tax rates they paid in 1960s and 1970s.
Giant corporations that have basically stopped paying taxes

General Electric; Boeing; Exxon Mobil; Verizon; Kraft Foods; Citigroup; Dow Chemical; IBM; FedEx; Honeywell; Apple; Pfizer; Google; Microsoft; Merck
Loss for the common good

Tax Justice Network estimated that assets held offshore, beyond the reach of effective taxation, are equal to about a third of total global assets, about $21 trillion - $32 trillion.

Over half of all world trade passes through tax havens.
Impact of cuts on tax collection/fraud

- **Denmark - 28.7% cuts in staffing** - losing tax revenue

- **UK – 19.2%** By cutting more than 3300 staff, loss of £1.1 bn in potential tax revenue. (Data sale)

- **NL - 6.3%** Reduce budget for tax and customs **by 17%** by 2015. Chance of a business being audited is once in every 43 years.

- *EPSU study*
Pivotal moment for economic justice

- South and North understand “economic colonization”
- Community anger at austerity
- Widespread anger at inequality
- Anger at corporations for not paying fair share
- Media exposés (tax havens, corporate tax dodgers such as Google, Starbucks, Apple…)
- Global FTT and tax justice coalitions
PSI + Council of Global Unions

• 20 million members, healthcare, education, water and sanitation, direct govt, tax inspectors, auditors, customs...

• CGU 200 million members in private & public, agricultural, construction, mining, energy, finance ...

• PSI leads CGU QPS campaign working group

• Working in coalition in global tax justice campaign

• National affiliates engaging at country level with TJN partners...
Loose international coalition

✓ Fluid, non-hierarchical
✓ Centre on common messages (values)
✓ Participatory but non-binding processes
✓ Regular international teleconference or skype calls (free)
✓ Annual one-day strategy meeting
✓ People propose and take responsibility for different tasks (research, advocacy, event planning etc)
✓ Power of diversity
✓ Link local, national, international efforts
Common messages

A financial transactions tax to end poverty and inequality through funding public services, sustainable development, and addressing climate change.

Tax justice for a fair share for all
A Robin Hood Tax
For a Sustainable World
Uma Taxa Robin Hood
POR UM MUNDO SUSTENTÁVEL
A Robin Hood Tax
FOR A SUSTAINABLE WORLD
Rio+20 rally
Robin Hood Tax USA launch
European Union
FTT / Robin Hood Tax

11 = Austria, Belgium, Estonia, France, Germany, Greece, Italy, Portugal, Slovenia, Slovakia, Spain

+ possibles - Czech Republic and Croatia
Estimated that FTT will raise €34 billion annually across the 11 EU countries.
تونس 2013
المؤتمر الاجتماعي العالمي
World Social Forum
Foro Social Mundial
The World Needs Tax Justice & an FTT
The fair share commitment

Take action for tax justice! Support the common good!

SIGN THE CAMPAIGN PLEDGE

About

The Global Alliance for Tax Justice is the new campaigning body that has grown from roots in the research-strong Tax Justice Network. Founded in Lima, Peru in March 2013, GATJ’s initial coalition of 81 organisations is growing daily in every region of the world. We campaign and advocate for a world with fair and equitable tax systems that fund vital public services for all. Join us!

Please start by signing the pledge to help build the global campaign for tax justice. The list of signatories will be publicised in the third week of June, in connection with World Public Services Day (23 June), and shared with government leaders at upcoming G8 and G20 meetings.
The fair share commitment

People around the world, from the south to the north, are raising their voices in a united demand: it’s time for tax justice.

Tax justice must be put into action to end poverty, inequality and climate change.

Multinational corporations, financiers and the very rich must pay their fair share of taxes.

National and international systems that support tax avoidance and tax havens must be stopped.

Governments must enforce fair, progressive, transparent and sufficiently resourced tax administrations.

It’s time for the people of every country to receive our fair share in public services and social protection.

In signing this declaration, we call on world and community leaders, organisations and people to join together to take action. We demand that governments deliver tax justice now!
Taxation and Quality Public Services

Financing of quality public services depends on a progressive taxation system: higher income groups pay more tax than lower.

Effective government tax authority requires:
• well-paid tax inspectors and enough staff
• a lack of corruption
• transparency of personal and corporate financial information.
Opportunities

• Strengthen profile, recruit & mobilize affiliates to build national campaigns with allies
• Provide training and strategic support to launch pilot campaigns in four PSI regions
• Identify union messaging, research, materials required
• Connect with CORRUPTION and TRADE issues
Our messages

• Tax justice for quality public services
• Tax justice to end corruption
• Tax justice to end poverty and inequality
• Tax justice for a fair share for all
POR LA JUSTICIA

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