



**PEOPLE  
OVER  
PROFIT**

# Peopleoverprof.it

IS AN ONLINE KNOWLEDGE LIBRARY AND CAMPAIGN  
BUILDER FOR FIGHTING PRIVATISATION OF PUBLIC GOODS



# Goals



# Connect organisations fighting privatisation

WITH NUMEROUS ORGANISATIONS AND MEDIA SOURCES  
WORLDWIDE, OUR STRUGGLE NEEDS STRONG LEADERSHIP

# Provide & share global best practices

WITH NUMEROUS ORGANISATIONS AND MEDIA SOURCES  
WORLDWIDE, INFORMATION IS DISPERSED AND INCOHERENT



# Analyse & foresee privatisation trends

VERY OFTEN THOSE DRIVING THE PRIVATISATION  
PROCESS ARE THE SAME COMPANIES, ACCORDING TO  
SECTOR, WITH THE SUPPORT OF REGIONAL AND GLOBAL  
INVESTMENT BANKS.



# Empower campaigners

THERE IS LACK OF ONLINE SERVICES FOR LAUNCHING  
AND MANAGING CAMPAIGNS WITH CLEAR ACTIONS





POP  
EN | FR | ES

CAMPAIGNS

RESOURCES

EVENTS

ABOUT

START CAMPAIGN  
A f t

LOGIN / REGISTER

All 116 Case Studies 11 News 4 Documents 16 Multimedia 85

SUBSCRIBE CONTRIBUTE SHARE

Case Studies (11) Sort by date

1-6 of 11 | 1 | 2 | 3 | ... | 6 | 7 | Next >

INDIA INSAF  
SOCIAL PROTECTION FLOORS

## Social management of habitat at informal communities

Jul 8, 2015.

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READ CASE STUDY

MUNICIPAL SERVICES

TABS (3)

### Cities without hunger

Jul 8, 2015.

lorem ipsum dolor sit amet, cons

POP CAMPAIGNS RESOURCES EVENTS ABOUT

START CAMPAIGN LOGIN / REGISTER EN | FR | ES

Search campaigns by country, topic, sector, affiliate, actor and keyword Showing all time

All 116 Case Studies 11 News 4 Documents 16 Multimedia 85

Case Studies (11) Sort by date

1-6 of 11 | 1 | 2 | Next >

INDIA INSAF  
SOCIAL PROTECTION FLOORS

## Social management of habitat at informal communities

Jul 8, 2015.

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READ CASE STUDY

POP RESOURCES

Search and filter

Filter by date

All 116 Case Studies 11 News 4

Case Studies (11) View all >

INDIA INSAF  
SOCIAL PROTECTION FLOORS

### Social management of habitat at informal communities

# RESOURCES – NUMEROUS DOCUMENTS, NEWS & MULTIMEDIA FILES ARE ALREADY IN THE KNOWLEDGE BASE

The screenshot shows the POP website's resources page. At the top, there is a navigation bar with the POP logo and menu items: RESOURCES, CAMPAIGNS, EVENTS, ABOUT, and START CAMPAIGN. Below the navigation bar is a search bar with the text "Search resources by country, topic, sector, affiliate, actor and keyword" and a filter dropdown set to "Showing all time". A filter bar below the search bar shows categories: All (855), Case studies (2), News (723), Documents (120), and Multimedia (10). The main content area is titled "News (723)" with a "View all >" link. Three news articles are displayed in a grid:

- Article 1:** Features a red location tag for "BAHAMAS" over a beach scene. The text below reads "BS FINANCE EN Bahamas passes budget for transforming financial services sector" with a date of "Jun 25, 2018".
- Article 2:** Features a red location tag for "PAKISTAN" over the ADB logo. The text below reads "PK ADB EN ADB cancels \$20m loan for privatisation" with a date of "Jun 21, 2018".
- Article 3:** Features a red location tag for "MALAYSIA" over a bus. The text below reads "TAGS (4) EN Centralised federalism in Malaysia: Urgent need to decentralise" with a date of "Jun 19, 2018".

# RESOURCES – USE THE SEARCH FILTERS TO CROSS REFERENCE

The screenshot displays the POP website's search interface. At the top, a red navigation bar contains the POP logo, menu items for RESOURCES, CAMPAIGNS, EVENTS, and ABOUT, and a START CAMPAIGN button. Below the navigation bar is a search bar with a magnifying glass icon and the text "Search resources by country, topic, sector, affiliate, actor and keyword". To the right of the search bar is a date filter set to "Showing all time". Below the search bar are several filter categories: Topics, Countries, Sectors (with "WATER" selected), Organisations, and Actors. A dark grey bar at the bottom of the filter section contains the text "Explore POP by actors countries sectors topics organisations and keyword" and a "SHOW 144 RESULTS" button. The search results are displayed in a grid format. The first result is titled "Bahamas passes budget for transforming financial services sector" with a date of "Jun 25, 2018". The second result is titled "ADB cancels \$20m loan for privatisation" with a date of "Jun 21, 2018" and a snippet: "The Asian Development Bank (ADB) has cancelled a approved". The third result is titled "Centralised federalism in Malaysia: Urgent need to decentralise" with a date of "Jun 19, 2018".

POP

RESOURCES CAMPAIGNS EVENTS ABOUT

START CAMPAIGN

Search resources by **country, topic, sector, affiliate, actor** and **keyword**

Showing **all time**

Topics

Countries

WATER ✕ # Sectors

Organisations

Actors

Explore POP by [actors](#) [countries](#) [sectors](#) [topics](#) [organisations](#) and [keyword](#) **SHOW 144 RESULTS**

BS FINANCE EN

Bahamas passes budget for transforming financial services sector

Jun 25, 2018

PK ADB EN

ADB cancels \$20m loan for privatisation

Jun 21, 2018

The Asian Development Bank (ADB) has cancelled a approved

TAGS (4) EN

Centralised federalism in Malaysia: Urgent need to decentralise

Jun 19, 2018

# RESOURCES – FIND ALL RESOURCES BY SECTOR OR COUNTRY

POP

RESOURCES CAMPAIGNS EVENTS ABOUT

START CAMPAIGN

WATER Add filters + Remove all x

Showing all time

All 144 Case studies 1 News 112 Documents 26 Multimedia 5

## News (112)

[View all >](#)



TAGS (4)

EN

Centralised federalism in Malaysia:  
Urgent need to decentralise



TAGS (6)

EN

From anti-privatization to pro-public

Jun 05, 2018



ID WATER

EN

Jakarta's water woes

May 21, 2018

# EVENTS – FEATURED EVENTS

4 of 4

4  
JUL 2018

FINLAND

05250 Kijave, Finlande

## EPSU-ETUI Seminar Defending and promoting public services

Jul 04, 2018

The European Public Services Union (EPSU) and the Education Department of the European Trade Union Institute (ETUI) are organising a joint course on 'Defending and promoting public services' for their affiliated members.

EXPLORE EVENT

15  
JUN 2018

Montreal - June 15, 2018

### THE FUTURE IS PUBLIC

building a pro-public movement for everyone

CA CUPE PSAC NUPGE

#### The Future is Public

EN

# EVENTS – SPOTLIGHT ON SUSTAINABLE DEV. REPORT: GENEVA LAUNCH

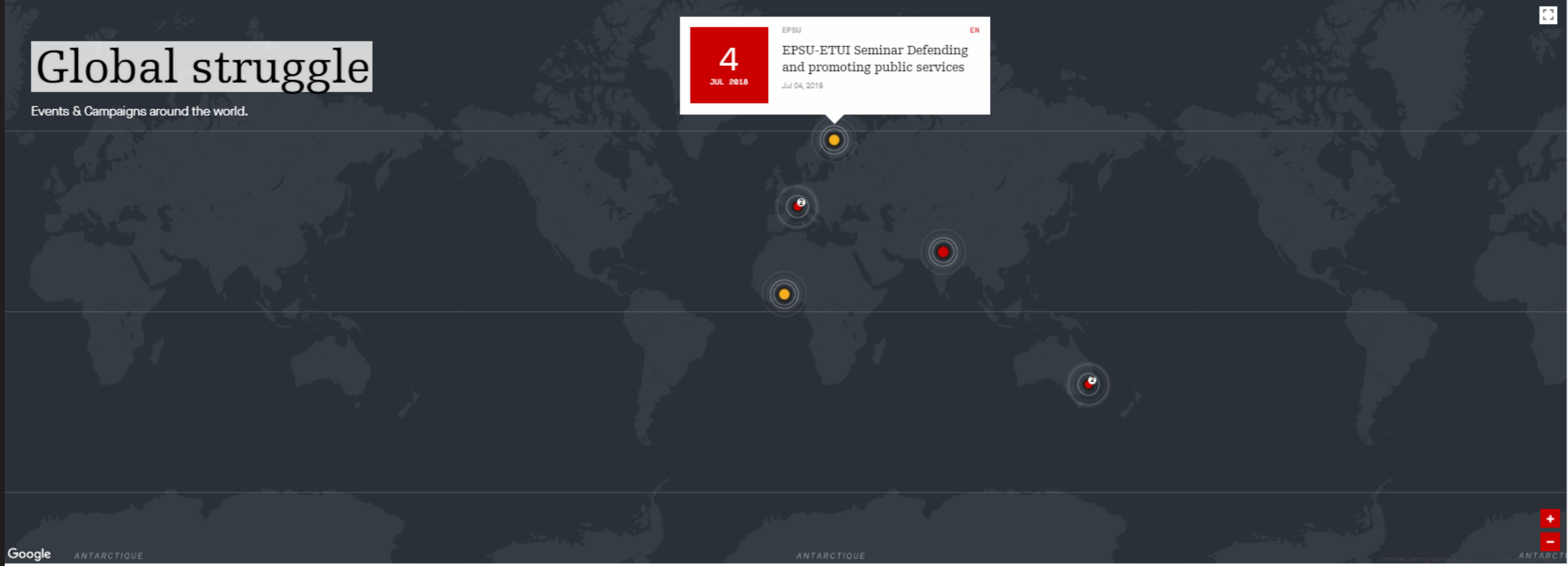
## Global struggle

Events & Campaigns around the world.

4  
JUL 2018

EPSU  
EN

EPSU-ETUI Seminar Defending and promoting public services  
Jul 04, 2018



Upcoming events

[View all >](#)



# Taking back control

Governments must ensure that they act in the best interest of their communities by providing quality public services. The provision of essential services should be their highest priority. Privatisation should only be considered if it has been demonstrated to be in the best interest of communities and the best use of taxpayer funding.

[HELP CHANGE THE RULES](#)

[RESOURCES](#)

[TAKING BACK CONTROL](#)

[TAKING BACK CONTROL!](#)

# Contribute

# your resources

EASILY ADD A RESOURCE - HELP GROW THE LIBRARY  
PROVIDE A LINK, TO DOCUMENTS AND ARTICLES  
WE AUTOMATICALLY SCRAPE CONTENT





EASILY CONTRIBUTE YOUR OWN RESOURCES AND MAKE THE LIBRARY GROW

The screenshot shows the top navigation bar of the POP website. The 'POP' logo is on the left, followed by menu items: 'RESOURCES', 'CAMPAIGNS', 'EVENTS', and 'ABOUT'. A 'START CAMPAIGN' button is on the right. Below the navigation is a search bar with the placeholder text 'Search resources by country, topic, sector, affiliate, actor and keyword'. To the right of the search bar is a filter for 'Showing all time'. Below the search bar is a filter bar with categories: 'All' (856), 'Case studies' (2), 'News' (724), 'Documents' (120), and 'Multimedia' (10). There is also a 'From Twitter' link. The 'Documents' category is currently selected, indicated by a red underline. Below the filter bar, the text 'Documents (120)' is displayed. At the bottom of the filter bar, there is a pagination control showing '12 of 120' and a series of numbered links: '1', '2', '3', '4', '5', '...', '10', and a 'Next >' button.



# PASTE A LINK – CONTENT IS SCRAPED AUTOMATICALLY

The screenshot shows a web browser window displaying the POP website. A red modal window titled 'CONTRIBUTE' is open, allowing users to scrape content from a website. The modal has a red header with a close button (X) and three tabs: 'News article', 'Document', and 'Multimedia'. The 'News article' tab is selected. The form contains the following fields:

- URL:** A text input field containing the URL `http://www.internationalinvestment.net/regulation/bahamas-passes-budg`. A yellow highlight is visible on the URL. To the right of the input is a black button labeled 'SCRAPE ARTICLE'.
- Title:** A text input field containing the title 'Bahamas passes budget for transforming financial services sector - International Investment'.
- Description:** A text input field containing the text: 'The government of the Bahamas has voted to allocate additional resources to facilitate the transformation of the financial services sector with the specific aim of improving the ease of doing business in the Caribbean jurisdiction. The 2018-19 fiscal budget was passed by the House of Assembly on 18 June. In his contribution to the budget'.

Below the form, there is a small text instruction: 'Paste the URL of the article - we will automatically scrape the title and source'. The background of the website is dimmed, showing a navigation menu with 'POP', 'RESOURCES', 'CAMPAIGNS', 'EVENTS', 'ABOUT', and 'START CAMPAIGN'. There are also filter buttons for 'WATER' and 'Showing all time'.

# Launch and

# manage campaigns



REGISTER TO USE DRAG AND DROP BUILDER

CHOOSE DIFFERENT ACTIONS FOR YOUR CAMPAIGN




REQUEST ENDORSEMENT FROM OTHER ORGANISATIONS

PUBLISH IN CLICK AND USE CUSTOM URL

TRACK UPDATE AND MANAGE

EXPORT AND ACT FURTHER

**FREELY REGISTER TO START BUILDING AND MANAGING YOUR CAMPAIGNS AND ADD RESOURCES TO POP LIBRARY**



PEOPLE  
OVER  
PROFIT

Already have an account? [SIGN IN](#)

### Join our struggle for public good

Enter your organisation details below. You will get a confirmation e-mail in your inbox.

YOUR FIRST AND LAST NAME

YOUR E-MAIL

ORGANISATION

PASSWORD

By clicking **Register** you agree to People Over Profit's [Terms of Service](#)

# CHOOSE DIFFERENT CALL TO ACTIONS ON YOUR CAMPAIGNS

## Send an e-mail to government

How will this help?

nazarbaev@naija.na, kazaretin@naija.na

First name  Last name

Country

E-mail  This is not a valid e-mail!

Use my data for further campaigns

Send me news and updates via e-mail

Message (type your own or use existing)

Mr Nura Nazarbaev, President, Republic of Kazakhstan

I am writing to raise concerns over the situation with the criminal prosecution of leaders of the Confederation of Independent Trade Unions (KNPRK). KNPRK Chairwoman Larisa Kharkova has been sentenced to four years of restriction on freedom of movement.

Earlier Vice-Chairman of the KNPRK Nurbek Kushakbaev

[SEND E-MAIL](#)

## Join the event

How will this help?

**4** SEP 2017 Abuja Nigeria

TAGS (4)

**Public meeting on neoliberalism and health-care in South Africa**

[DETAILS](#)

[JOIN EVENT \(31 COMING\)](#)

## Sign the petition!

How will this help?

First and last name

E-mail

Postcode

Country

Use my data for further campaigns

Send me news and updates ab out campaign via e-mail

[SIGN THE PETITION](#)

## Act on social media

How will this help?

**We must manage our water as a common resource, not a profit center, and we must provide tap water as public service, not a business #nai-jafreewater** [Click to tweet](#)

Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Ut enim ad minima veniam, quis nostrum exercitationem ullam corporis suscipit laboriosam,

**Subscribe**

**to Privatization Watch**



**PRIVATIZATION WATCH**

**THE GLOBAL NEWSLETTER ON PRIVATISATION OF PUBLIC SERVICES**

**AVAILABLE IN ENGLISH, FRENCH AND SPANISH**

# STAY CONNECTED – SUBSCRIBE TO PRIVATIZATION WATCH AND GET THE LATEST GLOBAL NEWS ON PRIVATISATION IN YOUR INBOX



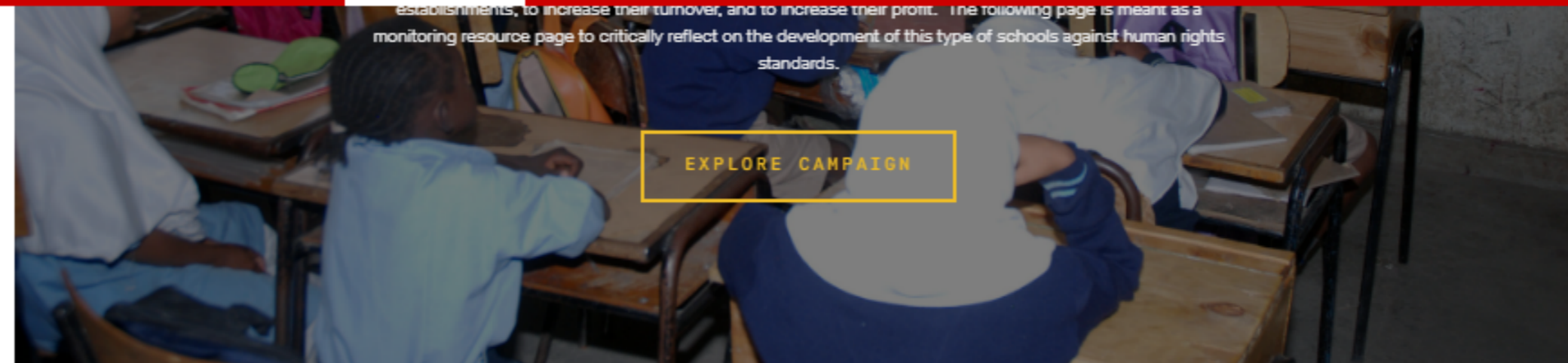
RESOURCES

CAMPAIGNS

EVENTS

ABOUT

START CAMPAIGN



PPPS

EN

## Sounding the alarm on dangerous public-private partnerships (PPP's).

Nov 02, 2017

Public Services International, EURODAD and other CSO partners jointly urge all those concerned with justice, equality, sustainability and human rights to resist the encroachment of PPPs and to push instead for high-quality, publicly-funded, democratically-controlled, accountable public services. The well-being of our communities and societies depends on it!

EN

## Taking back control

Oct 18, 2017

Governments must ensure that they act in the best interest of their communities by providing quality public services. The provision of essential services should be their highest priority. Privatisation should only be considered if it has been demonstrated to be in the best interest of communities and the best use of taxpayer funding.



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Fax: +33 (0)4 50 40 50 94  
E-mail: [psi@world-psi.org](mailto:psi@world-psi.org)

NEWS  
CASE STUDIES  
DOCUMENTS  
MULTIMEDIA  
CAMPAIGNS  
EVENTS  
ABOUT

## Stay connected



Public Services International (PSI) will use the information you provide on this form to be in touch with you and to provide updates. By signing up, you agree that we may process your information in accordance with these terms and that the information you provide will be transferred to our marketing platform, MailChimp, for processing. You can change your mind at any time by clicking the unsubscribe link in the footer of any email you receive from us, or by contacting us at [communications@world-psi.org](mailto:communications@world-psi.org).

Actors →

Countries →

Sectors →

Topics →

Organisations →

peopleoverprof.it

REGISTER TODAY





[Daniel.bertossa@world-psi.org](mailto:Daniel.bertossa@world-psi.org)