

| POLITICAL INTRO | |
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| Slide 1 - 2 | <p>People Over Profit is a global online knowledge library and campaign builder for fighting the privatisation of public goods.</p> <p>Easy to remember URL type the name in your search bar, remember to add the full stop before "it"</p> |
| Slide 3 | Why have a platform (aims/goals) |
| Slide 4 -5 | To support on-going work the information and campaigns platform responds to the need for information on privatization across sectors, building on the work done by global research institutes, PSIRU, NGOs, both international, regional and local, PSI affiliates and other trade unions. |
| Slide 6 | Very often those driving the privatization process are the same companies, according to sector, with the support of regional and global investment banks. The regulatory set-up that is being proposed by the World Bank and IMF is also global, while the wholesale promotion of PPPs in the 2030 Agenda and FFD process relates to all nations in the world. |
| Slide 7 | <p>Besides sharing information and best practices, the platform will also create a permanent exchange. At the same time, it will propose tools to those that are fighting privatization in the field. Closer monitoring of MNEs and other actors will also be achieved.</p> <p>This will require planning and joint workplans with coalition partners at global and regional level.</p> |
| CURRENT STATE OF AFFAIRS – WHAT IS THERE | |
| Slide 8 | What is currently available |
| Slide 9 | The platform is available on PCs, smartphones and tablets. |
| Slide 10 | A library of over 800 news snippets, documents and multimedia covering a variety of countries and sectors. |
| Slide 11-12 | A powerful search tool so you can search by sector, country, topic, ally or actor/driver |
| Slide 13-14 | Events can be featured on the platform, whether they are part of a campaign or not. |
| Slide 15 | Campaigns can be launched and managed from the platform. |
| WHAT YOU CAN DO – CONTRIBUTE TO THE PLATFORM & MANAGE YOUR OWN CAMPAIGNS | |
| Slide 16-18 | The platform provides an easy way to grow the library. Anyone can contribute to the news, documents or multimedia sections by using the Contribute button in the bottom right-hand corner of the screen. PSI will be monitoring submissions on a daily basis. |
| Slide 19-21 | <p>By registering (Click on Start Campaign top right), affiliates, partners and allies will have access to the full user interface where they will have access to the full functionalities of the platform and in particular an easy to use campaign builder. The Campaign builder offers different options types of actions.</p> <p>A manual is available to help you get started and post and manage your events, campaigns and documents.</p> |
| Slide 22- | PSI produces a regular newsletter on privatisation of public services around the world. We encourage you to subscribe and contribute to it. You can subscribe through the POP platform or through our regular website (http://www.world-psi.org) |

IMPORTANT TIPS:

- **Don't** use Explorer with the platform (all other Browsers OK)
- **Use** the refresh key (F5) after you have changed page
- Remember to click on **view xxx results** searching with a filter.